



LaredoChamber
of Commerce



Request for Proposal – *Cola Blanca Big Buck Contest Website Redevelopment*

Beginning Date	Monday, May 16, 2022
Closing Date	Monday, June 13, 2022
RFP #	LDOCH-005

About

Founded in 1915, the Laredo Chamber of Commerce is Laredo’s and Webb County’s longest running business organization. Headquartered at 2310 San Bernardo Ave. since 1974, the Laredo Chamber has been an advocate for the local business community for over a century. With 650 members representative of every industry in the community, the Laredo Chamber is accredited with 5 stars by the U.S. Chamber of Commerce. Only 200 chambers out of 7000 across the country are accredited by this organization.

Project Overview

The Laredo Chamber of Commerce is seeking bids for *Cola Blanca Big Buck Contest Website Redevelopment* with the following specifications:

Website components:

- Shop function with secure checkout
- Forms and form creation options
- Online registration
- Hero image or hero video at top setup (slideshow as an option)
- WordPress engine
- Inventories of products
- Social interaction (ability for people to share posts or live feed of our IG on site)
- Completely mobile-friendly
- 4 weekly hours of service and development

Website CHANGES:

- Overhaul on square/boxy design and difficult navigation

Cost

Proposals must include estimated cost for all work related to this project.

Timeline and schedule

05/16/22 RFP distribution begins
05/30/22 Vendor Questions deadline
06/06/22 RFP due to Laredo Chamber of Commerce
06/13/22 Vendor selection and notification

Additional considerations

For any product or service in excess of \$500, the Laredo Chamber of Commerce will open an RFP and select a vendor who is a Chamber member in good standing. Firms may submit a proposal; however, the selected vendor must be a Chamber member prior to the start of the project.

The Laredo Chamber reserves the right to cancel this request for services at any time, to elect not to award the work listed, and to reject any or all of the responses.

How to Apply

[Click here to submit an online application](#) and include an official estimate along with any supporting materials. Applications should consist of **no more than four pages** (including supporting materials) containing the criteria listed below. Applications must be submitted by Wednesday, June 13th, 2022 at 5:00 pm.