

PRESS RELEASE



For more information, please contact: Gabriela Morales, President & CEO at 722-9895 or visit www.laredochamber.com

Laredo Chamber of Commerce's Cola Blanca Committee issues scholarship to Mauricio Alejandro Cerda

For Immediate Release: August 11, 2022

Laredo, TX – On August 11, 2022, the Laredo Chamber of Commerce, Cola Blanca Committee, issued a scholarship check to Mauricio Alejandro Cerda, who will be attending Texas A&M at College Station this fall semester. The Cola Blanca Committee voted on providing this scholarship as a token of appreciation to Mr. Cerda, as he devoted time to participate in the organization of the Cola Blanca Contest as a scorer of deer for the event.

Throughout his time as scorer, Mr. Cerda exemplified leadership skills, understanding the importance of attracting tourism to Laredo and Webb County, and enhancing our community through annual events, such as Cola Blanca. Mr. Cerda's plans are to attend the four-year institution and focus his undergraduate degree in agriculture, business, and entrepreneurship.

The Laredo Chamber of Commerce prides itself in developing the next generation of leaders and entrepreneurs through its committees and programs, particularly those focused on the youth and education, such as School Bell Awards, Youth Leadership Laredo, and Sprit of Laredo. For this year, the Cola Blanca Committee voted on providing this scholarship, and has planned to continue giving back to the community in the future years of the contest. For more information, please call the Laredo Chamber of Commerce at: (956) 722-9895 or visit: www.laredochamber.com

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About the Chamber

Founded in 1915, the Laredo Chamber of Commerce is Laredo's and Webb County's longest running business organization. Headquartered at 2310 San Bernardo Ave. since 1974, the Laredo Chamber has been an advocate for the local business community for over a century. With almost 700 members representative of every industry in the community, the Laredo Chamber is accredited with 5 stars by the U.S. Chamber of Commerce. Only 200 chambers out of 7000 across the country are accredited by this organization.